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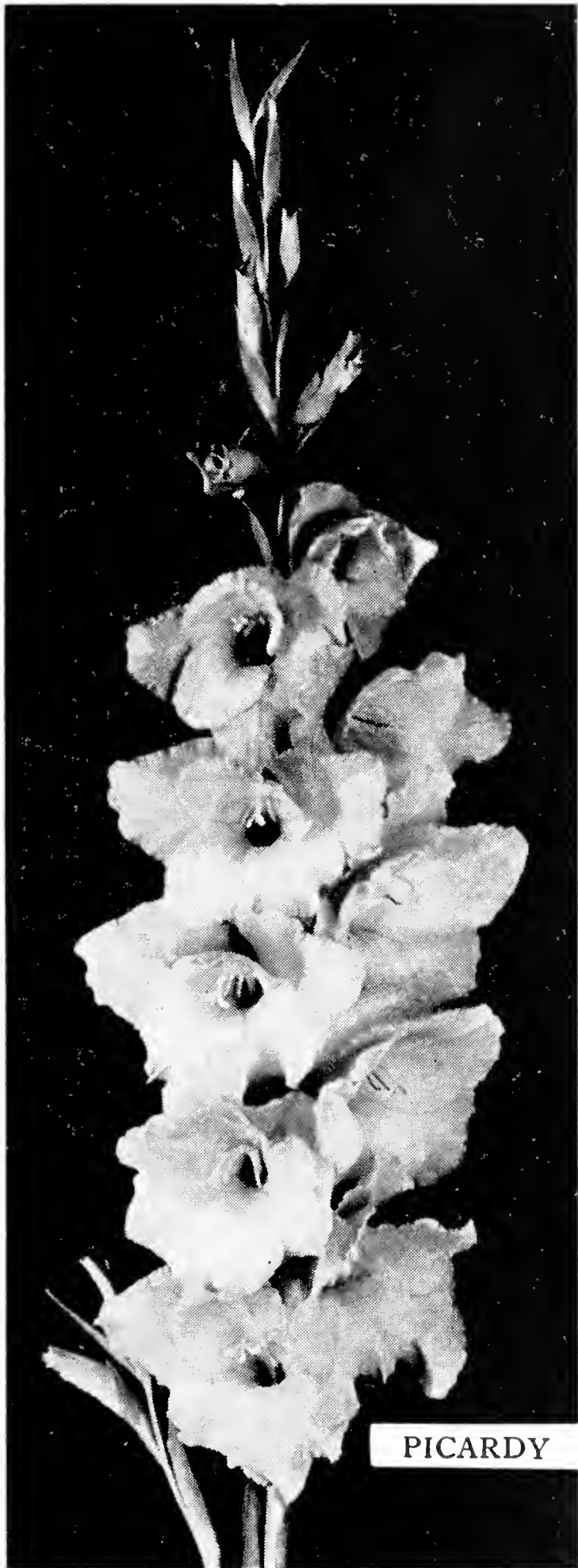
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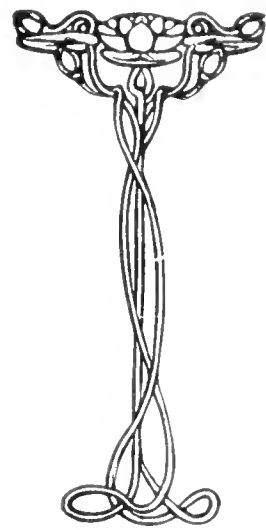
# BRAUCHIER GARDIENS



# DESCRIPTIVE *Gladiolus* CATALOG



Season *of*  
1937



## BRAUCHER GARDENS

SANITARIUM ROAD

TEL.: MARSHALL 2367

R. D. No. 2 - EAST AKRON, OHIO

# .. Read This Before Ordering ..

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## Size Of Orders

TERMS: Cash or 25% down, balance before delivery or C. O. D. Five bulbs or bulblets may be purchased at the ten rate or twenty-five at the hundred rate. We do not split quantities as listed, for example, if we list a variety 2-.15 or 4-.15, do not attempt to order one at a lower price. We can accept no single item for less than ten cents. Orders over one dollar prepaid.

Make money orders or checks payable to J. J. Braucher.

Our bulbs are healthy and free from thrip. Our gardens have been duly inspected by the Department of Agriculture. We try to send out bulbs that will give full satisfaction and try to make our extras something of real merit. We use every precaution to keep our bulbs free from disease and true to name. If any error should occur in labeling or any stock occur to be untrue to name we will replace same. We do not substitute varieties unless requested.

## Size Of Bulbs

*Large*, 1¼ inch and over; *Medium*, ¾ to 1¼ inch; *Small*, ½ to ¾ inch.

## Order Early

Bulbs should be ordered early. Nothing is to be gained by waiting. Often you may lose out on the variety you want most, merely by waiting too long. Very often the newer and better varieties are sold out very early in the season. We always fill orders in rotation as received. If any variety drops in price after our list is mailed we will make up your loss in extra bulbs.

No bulblets will be mailed after April 15. We cannot guarantee bulblets to germinate.

Shipment will be made as soon as danger of frost is past.

*All stock subject to prior sale.*

# Blooms For Exhibition

If you desire to grow large blooms for exhibition purposes -- we recommend that you buy large bulbs.

If in your order you will state that you want bulbs for exhibition, we will take added pains to choose the largest bulbs we have in stock. We will do this at absolutely no extra cost to you. These bulbs will not make as many bulblets as the smaller bulbs do, but will give a stronger stalk, longer spike, and larger florets.

**How to plant and grow good Glads:** First the bulbs you use to plant must be stored right. In the fall after bulbs are cured and cleaned, put them in a fairly warm place, about 60 degrees, for four weeks, sprinkle naphthalene flakes over them, about 1 ounce to every 100 bulbs, cover with paper to confine the fumes. Then in about a month shake off the naphthalene and store at about 40 degrees.

Just before planting bulbs, soak in a solution of corrosive sublimate using 1 ounce to 8 gallons of water to kill any thrip that may be on the bulbs, also to help maintain the bulbs in a healthy condition, and destroy any disease organisms, such as scab, etc.

**Distance and depth:** As a rule more plant Glads in rows like vegetables, than are planted in beds, but if you wish to plant in beds, plant about 6 inches apart and 4 to 5 inches deep. When planting in rows, you may make them in most any width, all depending on the space you have, from 18 to 36 inches is practical.

To plant in furrows or trenches, large bulbs 3 to 4 per ft., medium bulbs, 4 to 6 per ft., small bulbs as many as 8 to 10 per ft., plant large bulbs 4 to 5 inches deep and smaller bulbs more shallow.

**How to label:** We use a wire stake, 2 ft. long, to the looped end is fastened a Tree label, painted white on one side. You can write on the painted side and it will not wash off in one season. These labels are inexpensive, so do not take any chances on faulty labeling.

**Cultivating and fertilizing:** The main object of cultivation is to kill weeds and form a mulch that will keep the soil from getting hard and cracking open. Cultivate often, and kill the weeds while still small. If your soil is very good you will not need to fertilize very much, but if extra large flowers are wanted they will require added plant food and ample water at blooming time.

You may mix with your soil, sheep or cattle manure, which you can procure dry in 100 lb. bags. Bone meal is also good.

We use ordinary potato fertilizer to produce good strong bulbs, but do not try to force for large blooms.

**Cutting for blooms:** As a rule cut when first bloom opens, let four to six leaves remain on the plant to help ripen the bulbs.

## BULBLETS

Buying of bulblets is frequently an economical way of getting started with high priced novelties but these do not always germinate and no guarantee can be made that customers will meet with success in growing these. Germination is usually aided by cracking the hard shell and removing a small section of it before planting. In the case of difficult germination, soaking in damp cloth or peat moss for a week or two before planting materially improves germination. Some varieties make large bulblets and others produce only small ones. I aim to send out bulblets of selected size, particularly in novelties if at all possible. With occasional varieties, the smaller size bulblets germinate much better and in such cases unless otherwise instructed, I endeavor to use my best judgment in sending what I think will give best results.

B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
AFLAME (H) Begonia rose shading to flame near edges. Very large, with six or more open .....	2 10 100	.10 .40 2.75	3-.10 .25 1.50		100 1000	.15 1.00
AIDA (Pf) One of the best deep blue shades. Large well-placed flowers with redish lilac blotch. Five open. Very choice variety.....	2 10	.10 .40	3-.10 .30			
ALBATROS (Pf) Large, pure white, with six to eight open. Good propagator. One of the very best .....	2 10 100	.12 .45 3.60	4-.15 .30 2.40	8-.15 .20 1.40	100 1000	.25 2.00
ALLEGRO (Pf) Light lavender blue. Two deep blue blotches. Tall spike. Opens six.....	1	2.00				
ALLEMANIA (Pf) Large bright strong growing scarlet. Somewhat similar to Commander Koehl but lighter and earlier.....	1	1.50	1.00	.75		
AMADOR (Kingsley) New, large-flowered, brilliant red .....	1 10	.10 .80	2-.10 .40			
ANGEL'S DREAM (Ellis) Glowing shrimp pink. Many open. A splendid flower. Very popular .....	2 10 100	.10 .40 2.75	3-.10 .25 1.50	10-.10 .10	100 1000	.15 .80
ARISTOCRAT (Bill) Prim-grand. Pale saffron flaked orange. A lovely color. Five to six open. Easy to propagate.....	2 10	.12 .50	4-.15 .30		100	.20
AVE MARIA (Pf) Light violet blue with deeper throat: a very pleasing color. Five to six open. Very nice spike.....	2 10 100	.10 .45 3.00	3-.10 .25 1.80	5-.10 .15 1.20	100 1000	.20 1.00
BAGDAD (Pal) Smoky rose. A wonderful grower and a massive plant with tall straight stems that carry massive flowers. A great favorite .....	2 10 100	.10 .45 3.00	3-.10 .25 1.80	5-.10 .15 1.20	100 1000	.15 1.00
BENGAL BEAUTY (Ellis) Striking mottled red, brown and gold .....	2 10	.10 .45	4-.15 .25		100	.25
BEN HUR (Ellis) Tall, massive, light buff pink .....	1	2.00	1.50	1.00	2	.25
BERTY SNOW (Mair) A very nice lavender with eight to ten open. Large, well-placed flowers on long spike. Very popular.....	2 10 100	.10 .40 2.40	3-.10 .25 1.70		100 1000	.15 .80
BETSY BOB-UP (Canine) Sport of Betty Nuthall. Soft yellow overlaid with light pink. Still retains all the good traits of Betty Nuthall .....	1 10	.25 2.00	.15 1.20	2-.15 .60	10 100	.25 2.00
BETTY CO-ED (Briggs) Soft creamy pink, "that schoolgirl complexion" .....	2 10	.12 .50	4-.15 .30	10-.15 .15	100 1000	.25 2.00
BETTY NUTHALL (Sal) Light apricot with pink tinge. Soft yellow throat. Six to eight flowers open on a tall, straight spike. Very good. Late .....	2 10 100	.10 .40 2.40	3-.10 .25 1.70	10-.10 .10 .80	100 1000	.10 .60
BILL SOWDEN (Fallu) Very large, blood red. Six to seven-inch blooms with five to six open. A sensational new variety.....	2 10	.12 .50	4-.15 .30	10-.15 .15	100	.15



B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
BLEEDING HEART ( <i>Brown</i> ) White, suffused pale pink with large, distinctive red blotch. Eight to ten open. Strong grower and a fast propagator .....	2 10	.12 .50	4-.15 .30	10-.15 .15		
BLUE ADMIRAL ( <i>Christ</i> ) Tall straight growing dark blue. Lighter than Pelegrina with less open but stronger stem. Popular shade .....	1 10	.25 2.00	.15 1.20	.10 .80	10	.20
BLUE DANUBE ( <i>Pf</i> ) Amethyst-blue with darker throat. Immense straight spike carrying many large well spaced and faced blooms .....	2 10 100	.12 .50 3.60	4-.15 .30 2.00	10-.15 .15 1.00	100 1000	.15 1.00
BLUE TRIUMPHATOR ( <i>Pfitzer</i> ) Spike carries up to 18 buds 5-6 open at a time and the first flowers are often 8 inches across. Color pale china-blue with a silvery sheen, lower petals marked bluish purple.....	1 10	.10 .80				
BONNEVILLE ( <i>Ellis</i> ) Clear deep pink. Good spike. Opens ten somewhat ruffled florets. Spectacular .....	1 10	.20 1.60			50	1.00
CARDINAL PRINCE ( <i>K</i> ) A very beautiful cardinal red, self color. One of the richest reds .....	2 10	.12 .50	4-.15 .30			
CAROLUS CLUSIUS ( <i>Velthuys</i> ) Early light pink of different shade. A light rose or deep shrimp pink. Eight to ten large, well-placed flowers open .....	2 10	.12 .10	4-.15 .30		100 1000	.20 1.00
CATHERINE COLEMAN ( <i>C</i> ) A clear salmon rose. Seven to eight large flowers open. Good placement. Tall, strong plant.....	2 10 100	.12 .45 3.00	4-.15 .25 1.70	10-.15 .15 1.20	100 1000	.15 1.00
CHRISTABEL ( <i>Mitsch</i> ) Shrimp pink, with cream throat .....	1	.15	2-.15			
COMMANDER KOEHL ( <i>Pf</i> ) Beautiful, large, clear light blood-red. Tall, straight, massive spike. This is considered about the best red in this shade .....	2 10 100	.12 .50 4.00	4-.15 .30 2.80	10-.15 .15 1.80	100 1000	.20 1.50
CORAL STRAND ( <i>Ellis</i> ) Unusual light coral pink and cream. Five to six open.....	1 10	.15 1.20	.10 .80	2-.10 .35	100 1000	.25 2.00
CORONADO ( <i>Briggs</i> ) Heavily ruffled white with purple lace throat .....	2 10	.15 .60	3-.10 .30			
CORONATION ( <i>Palmer</i> ) Light salmon, shading to cream. Exhibition type .....	2 10	.15 .60	2-.10 .40	4-.10 .20	25 100	.10 .30
D. A. HAY ( <i>Whitely</i> ) Large pink with cream throat. Opens many. A good exhibition variety .....	1	.40	.20	.10		
DEBONAIR ( <i>Palmer</i> ) LaFrance pink. Throat shrimp pink and cream. Very good.....	1 10	.15 1.00	.10 .80	2-.15 .50	25 100	.10 .30
DR. HOEG ( <i>Hoeg-Baerman</i> ) Blackish red. A good dark red. Not as dark or large as Moorish King and some of the others but a better propagator .....	1 10	.20 1.60	.15 1.20	.10 .90	10 100	.20 1.00

B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
DR. F. E. BENNETT ( <i>D</i> ) The popular, well-known fiery red. One of the most brilliant scarlets grown. Fine, large flowers.....	2 10 100	.12 .40 3.00	4-.15 .25 1.50	10-.15 .15 1.00	100 1000	.15 1.00
DR. MOODY ( <i>Kinyon</i> ) Rich, deep lavender: fine penciling of darker shade in throat. Large flowers with many open.....	2 10 100	.12 .40 3.00	4-.15 .25 1.50	10-.15 .15 1.00	100 1000	.15 1.00
DOROTHY DELL ( <i>Carpenter</i> ) Large orange chrome; very pleasing color combination. Strong grower and of extraordinary value....	1 10	.10 .80	2-.15 .50			
DOROTHY DOW ( <i>Evans</i> ) Magenta rose overlaid slate with darker blotch. Great similarity to Emile Aubrun. Nine to ten five-inch florets open .....	1 10	.10 .80	2-.15 .60	3-.15 .40	100	.50
DREAM O'BEAUTY ( <i>Zimmer</i> ) Deep rose. Opens seven four-inch florets. A color that pleases most people .....	2 10	.12 .50	4-.15 .30	10-.15 .15	100	.15
DUNA ( <i>Pal</i> ) Soft, pinkish buff to clear yellow on lower petals. Large flowers on good spike .....	2 10	.15 .60	2-.10 .40	3-.10 .25	100	.20
EDITH ROBSON ( <i>Brown</i> ) Light salmon rose with reddish blotch. Ten to twelve well placed blooms on a huge spike.....	1 10	.10 .80	2-.12 .50	3-.10 .30	25 100	.10 .35
EMILE AUBRUN ( <i>Lemoine</i> ) Huge spike. Flowers of smoky bronze with cherry throat .....	2 10 100	.10 .40 2.40	3-.10 .20 1.40	10-.10 .10 .80	100 1000	.15 1.00
ERICA MORINI ( <i>Pf</i> ) Orange red. Six or more open. Large, slightly ruffled blooms.....	1 10	.15 1.20	.10 .80	2-.10 .40	25 100	.15 .50
EVELYN STINTON ( <i>Symons</i> ) Blush pink overlaid chocolate. Up to twelve to fourteen open at once. Good size and texture.....	1	1.00	.60	.35	3	.25
FLAMING METEOR ( <i>Mitsch</i> ) Bright deep red. Six five-inch florets. Very good texture. Stands out vividly .....	1 10	.12 1.00	2-.15 .60		25 100	.20 .60
FREDERICK CHRIST ( <i>D</i> ) Very large flowers of delicate shrimp pink, canary throat. A beautiful color combination. Many open. One of the best .....	1 10	.20 1.60	.15 1.20	.10 .80	100	1.00
FATA MORGANA ( <i>Pf</i> ) Peach blossom shading to amber. Yellow in throat. Seven to eight large blooms open. Well placed on graceful spike .....	2 10	.12 .50	3-.10 .30		100	.20
FLYING SQUADRON ( <i>Ellis</i> ) Reddish salmon with deep red blotch. Six five-inch florets open. A giant in size.....	1	.75	.50	.30	5	.50
FRANK J. MCCOY ( <i>Briggs</i> ) Large, rose pink. Brilliant scarlet blotch on lower petals. Twelve or more open blooms on tall straight spike. A winner .....	1 10	.10 .80	2-.15 .60	3-.15 .40	100	.50
GARDEN SPRITE ( <i>A</i> ) Unusual—having tip markings of shrimp pink on cream ground. Very different .....	2 10	.15 .60	3-.15 .30	5-.10 .20	25 100	.10 .25

B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
GATE OF HEAVEN (Pf) Rich, pure yellow: large, well-open florets. Ruffled.....	1 10	.10 .80	2-.15 .60	3-.15 .40	100	.50
GERTRUDE SWENSON (Swenson) Lavender shading to lighter in penciled throat. Opens ten to twelve four-inch florets. Stems a little weak. Good propagator .....	1	.60	.40	.20	3	.10
GLORIANA (Betscher) A very beautiful sal- mon. Very strong spike. Vigorous grower	2 10 100	.10 .40 2.40	3-.10 .25 1.50		100 1000	.15 .80
GLORIOLA (Ellis) Orange salmon with yellow throat. Six four and one-half-inch florets open. Beautiful shape. Strong grower.....	2 10	.15 .60	2-.10 .40	4-.15 .30	30 100	.10 .25
GOLD EAGLE (A) A rich, deep yellow. Tall and vigorous grower. One of the very best early yellows .....	2 10 100	.10 .40 2.20	3-.10 .25 1.40		100	.15
GOLDEN CHIMES (Ellis) Large, clear pure yellow; nicely ruffled. A glad with a future	1 10	.10 .80	2-.15 .50	2-.10 .30	20 100	.10 .40
GOLDEN CUP (Palmer) Yellow. Deeper than Golden Dream. Large .....	2 10	.15 .70	2-.10 .40	3-.10 .25	25 100	.10 .30
GOLDEN DREAM (Groff) One of the best deep yellows. Very tall-growing spikes with six or seven blooms open.....	2 10 100	.10 .40 2.75	2-.15 .25 1.60		50 1000	.10 1.00
GRAND SLAM (Sal) A sport of Pfitzer's Tri- umph which retains its growing habits but is a bright salmon orange in color. Large blooms, gracefully ruffled .....	1 10	.10 .70	2-.15 .50	2-.10 .40	25 100	.10 .25
HAPPY THOUGHT (A) Large prim-grand. Rich orange or salmon. Tall grower. Good substance .....	1 10	.50 4.00	.30 2.40	.15 1.20	10 100	.25 2.00
HEAVENLY BLUE (Pf) Pale sky-blue; a few darker lines in throat. Eight to ten open. Good propagator and a good grower.....	2 10	.12 .50	4-.15 .30	10-.15 .15	100 1000	.20 1.50
HERCULES (Crow) Buff tan with yellow throat. Five four and one-half-inch florets on tall spikes. A good one.....	1 10	.40 3.00	.30 2.00	.20 1.50	10 100	.25 2.00
HERITAGE (Ristow) Rich pure pink. Lighter throat with white mid-ribs on lower petals. Up to ten blooms open. Crooks a little in hot weather .....	1 10	.40 3.00	.30 2.00	.20 1.50	10 100	.25 2.00
INSPIRATION (Pal) Deep shrimp pink; well ruffled and lacinated. Splendid spike with several well-placed flowers open.....	2 10	.12 .50	4-.15 .30	10-.15 .15	100	.25
IRENE (Mair) Salmon rose flecked old rose. grey edges. Outstanding .....	1	.10	2-.15	4-.15	100	.40
JANE ADDAMS (Dec) Large; lavender, light throat; very popular .....	2 10 100	.10 .40 3.20	3-.10 .25 2.40	10-.10 .10	100 1000	.20 1.50
JOHN S. BACH (Pf) Fine orange-salmon with lighter throat. Wide open florets with good substance. Well placed on tall, straight spike. Eight to ten open at one time.....	1	.35	.25	.20	10	.50

B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
JEORG'S WHITE ( <i>Jeorg</i> ) Very large; white with crimson penciling on a cream throat....	2 10	.12 .50	4-.15 .30	10-.15 .15	100 1000	2.00 1.50
JONKHEER VAN TETS ( <i>Pf</i> ) Grand immense white. Many say the best big white, all points considered .....	1	.10	2-.15	2-.10	15	.10
JUBILEE ( <i>Kemp</i> ) Very large-flowered lavender; its tall, straight spikes make it very popular .....	2 10 100	.15 .60 4.00	2-.10 .40 2.40	4-.15 .30 1.20	30 100 1000	.10 .25 1.80
KING ARTHUR ( <i>Arenius</i> ) Immense ruffled lavender of a distinctive shape and color. Becoming very popular .....	1 10	.12 1.00	2-.12 .50	3-.10 .30	25 100	.10 .30
LADY LORENE ( <i>Ellis</i> ) Exquisite deep pink, yellow throat. A very exquisite flower. Early .....	2 10 100	.10 .40 2.40	3-.10 .20 1.60	10-.10 .10 .80	100 1000	.15 1.00
LADY MACBETH ( <i>Ellis</i> ) Large; red with white throat; many florets open. Makes a great showing .....	2 10 100	.10 .40 2.40	3-.10 .20 1.60	10-.10 .10 .80	100 1000	.15 1.00
LA PALOMA ( <i>Dus</i> ) Heavily textured; deep, rich orange. Stands sun and rain better than most oranges. A tall, strong and healthy grower .....	2 10 100	.10 .40 2.40	3-.10 .25 1.60		100 1000	.15 1.00
LAVENDER DELIGHT ( <i>Arenius</i> ) A new lavender, considerably deeper and more brilliant than Minuet and making the longest flowerhead and spike of the various lavenders .....	2 10 100	.15 .60 4.00	2-.10 .40 3.20	4-.15 .25 2.00	100 1000	.25 2.00
LITTLEJOHN ( <i>Stevens</i> ) Deep rose with soft rosaline purple feather. Six or more medium size blooms on straight spike. Intensely ruffled .....	2 10	.12 .50	4-.15 .30	4-.10 .20	100	.15
LONGFELLOW ( <i>Dec</i> ) Tall straight spike with seven to eight open flowers of La France pink. Blooms perfectly placed.....	2 10	.10 .50	3-.10 .30		100 1000	.20 1.80
MAGNA BLANCA ( <i>Sal</i> ) Large; ivory white with a splash of yellow in the throat. A tall, strong grower. A real beauty.....	2 10	.12 .50	4-.15 .30	4-.10 .20	100 1000	.20 1.80
MAID OF ORLEANS ( <i>Pf</i> ) Very lovely milky white with a tall spike. Cream throat. Full straight spike. Flowers unusually perfectly formed. A glorious and satisfactory white	2 10	.15 .70	2-.10 .40	3-.10 .30	20 100	.10 .35
MAMMOTH WHITE ( <i>Pf</i> ) Very large; pure white; tall spike. Five to six open. Often six inches across. Wonderful for exhibition	2 10	.12 .50	4-.15 .30	10-.15 .15	100 1000	.20 1.80
MARGARET FULTON ( <i>Ogrodnichesk</i> ) Rich, deep salmon of unusually solid color. Faint apricot throat, no other marking.....	2 10 100	.12 .50 3.20	4-.15 .30 2.00	10-.15 .15 1.20	100 1000	.15 1.00
MARMORA ( <i>Errey</i> ) Sport of Emile Aubrun. A very tall, strong grower. Eight to twelve open. Very large flowers. Slate-gray with pale purple blotch. Good propagator.....	2 10 100	.12 .50 3.00	4-.15 .30 2.20	10-.15 .15 1.20	100 1000	.15 1.00
MARY ELIZABETH ( <i>Dr. Stevens</i> ) Medium size ruffled white with yellow throat. 6-9 open on a long spike. Beautifully ruffled. Not so large as some but one of the most beautiful .....	1 10	.10 .80	2-.15 .60	2-.10 .40	15 100	.10 .50

# ORDER BLANK

## BRAUCHER GARDENS

R. D. 2, - East Akron, Ohio



Name .....

Address .....

Express Office..... (if different from P.O.)

How Ship..... When.....

Substitute—Yes..... No.....

Ohio Customers Add 3% Sales Tax

(For Use By Ohio Commercial Growers Only)

This is to Certify that Stock ordered is to be used for Resale  
or for production of flowers or blooms for sale in floriculture.

Signature.....

.....  
*Vendor's License Number*

.....  
*Code Class*

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B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
MILADY IMOGENE (A) A snow white prim- grand. Not hooded. Blooms wide open, daintily frilled. Well placed on a slender spike. Good cut flower.....	2 10 100	.10 .40 2.40	3-.10 .25 1.60	10-.10 .10	100 1000	.15 .80
MILDRED LOUISE (Wentworth) Soft orange pink. Individual florets well open and per- fectly placed. Straight spike .....	1 10	.10 .80	2-.12 .50	3-.10 .30	25 100	.10 .30
MILFORD (Rides) Tall light blue with seven blooms open. Some say it is the best light blue. Good propagator .....	1	.80	.50	.35	3	.20
MINUET (C) Clear, light lavender. A real beauty. Wonderful spike and placement. It is easily the best lavender.....	2 10 100	.12 .50 3.40	4-.15 .30 2.20	10-.15 .15 1.60	100 1000	.15 1.00
MISS NEW ZEALAND (Julyan) Apricot salmon suffused rose. Peach throat. Eight or more immense blooms open. Size is its only rec- ommendation .....	1	1.25	.80	.50	3	.25
MOORISH KING (Pf) Dark, velvety maroon. Substance of flowers almost like leather. Tall spikes; six to seven blooms of six inch diameter open. The best dark exhibition variety .....	1 10	.20 2.00	.15 1.20	.10 .80		
MOTHER MACHREE (Stevens) The most pop- ular light smoky. A most beautiful blend- ing of suffused violet, salmon-pink and cream. Very tall and stately.....	2 10 100	.12 .50 3.40	4-.15 .30 2.20	10-.15 .15 1.60	100 1000	.15 1.00
MOUNT HOOD (Ellis) Large ruffled white with tinges of lavender. Opens six large blooms. Crooks a good bit and will not withstand heat, but a good spike is the most striking in the garden .....	1 10	.20 1.60	.15 1.20	.10 .80	15 100	.25 1.00
MR. W. H. PHIPPS (D) Beautiful LaFrance pink. Twenty-two blooms to a spike. Nearly all open at one time. Should be in every garden .....	2 10	.12 .50	4-.15 .30		100 1000	.15 1.00
MR. WM. CUTHBERTSON (Mair) Rose pink with white throat. Six or seven four-inch blooms on a medium spike. Very ruffled. Good propagator .....	2 10	.15 .60	2-.10 .40	3-.10 .25	20	.15
MRS. H. BROMLEY AMBLER (Evans) Orange chrome, an intense shade of orange not found in any other glad. Valuable color for decorative use. Florets about 4 inches	1 10	.15 1.20	.10 .80	2-.10 .40	10 100	.10 1.00
MRS. GERTRUDE PFITZER (Pf) Early; light grayish-blue with violet center. Nice, large spikes. A good grower .....	2 10	.12 .50	4-.15 .30			
MRS. P. W. SISSON (C) Wonderful, soft cameo-pink. Tall, strong grower. Several large blooms open at one time. Always straight .....	2 10	.12 .50	4-.15 .30		100 1000	.15 1.00
MRS. RAY P. CHASE (Miller) Immense; creamy white of wonderful substance. Deep yellow throat. Tall, never crooked. Eight to ten florets open at one time.....	2 10 100	.15 .60 4.00	3-.12 .35 2.60	6-.15 .25 1.60	100 1000	.30 2.50



B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
MRS. T. E. LANGFORD ( <i>Crow</i> ) Apple-blossom pink; touch of canary yellow in throat. Tall, never crooked. Eight to ten florets open at one time.....	1 10	.10 .80	2-.15 .60	2-.10 .40	100 1000	1.00 6.00
MRS. T. J. KNUDSON ( <i>Vaughn</i> ) A clear, violet-blue. The throat has a deep violet plume which is tipped yellow.....	1 10	.15 1.00	2-.15 .60	2-.10 .30	100	.25
MRS. VAN KONYNENBURG ( <i>Pf</i> ) The best commercial light blue. Tall, erect spike. Five or more open at one time. Strong grower .....	2 10 100	.10 .40 3.00	3-.10 .25 2.20		100 1000	.15 1.00
NETHERLAND PRINCE ( <i>Stevens</i> ) Bright salmon. Very tall, strong grower with six to eight large blooms open at one time. The blooms are often six to eight inches across	1 10	.10 .80	2-.15 .60	2-.10 .40	20 100	.10 .40
NOEL L. REEVE ( <i>Phillips</i> ) Rose pink with lighter throat .....	1	.25	.15	.10	12	.20
OHIO STATE ( <i>A</i> ) Begonia-rose, tinted lavender. Earliest glad we know of.....	2 10	.15 .60	2-.10 .40	4-.10 .20	100 1000	.25 2.00
ORANGE BUTTERFLY ( <i>Sal</i> ) A bright orange prim. Ten to twelve small florets open at one time. A very attractive flower. Has a tendency to crook. It is a favorite with all who see it .....	2 10	.10 .45	4-.15 .30	10-.15 .15	30 100 1000	.10 .30 1.20
ORANGE KING ( <i>Steves</i> ) Deep orange with deeper feather. Eight four-inch florets on a fine tall spike. Wonderful color. Tall spikes. Good propagator .....	1 10	.20 1.50	.15 1.30	.10 1.00	10 100	.15 1.20
ORANGE SOVEREIGN ( <i>Steves</i> ) Early light orange buff suffused salmon toward tip of petals. Clear yellow throat. 8-10 large slightly ruffled blooms open on tall, straight spike .....	1 10	.20 1.50	.15 1.30	.10 1.00	10 100	.15 1.20
OUR SELECTION ( <i>Ball</i> ) Rich salmon-red overlaid with slate; lower petals blotched cerise, bordered with cream. Good straight spike. A great exhibition variety.....	2 10 100	.12 .50 3.60	4-.15 .30 2.40	10-.15 .15 1.20	100 1000	.15 1.00
PAISLEY ( <i>A</i> ) Odd shade of rose and gold. Tintings of shrimp-pink in lower petals deepening to eosine pink toward edges, overlaid wth mauvette .....	2 10 100	.10 .40 2.40	4-.15 .30 1.20	10-.15 .15 .80	100 1000	.10 .80
PARADISE ( <i>Pruitt</i> ) Very early apricot. Narrow line of scarlet in throat. Slightly ruffled. Up to eight blooms on a nice spike. Good propagator. Outstanding .....	1 10	.35 2.80	.25 2.00	.15 1.20	10 100	.25 1.20
PEARL OF CALIFORNIA ( <i>Kingsley</i> ) La France pink, blending to a rosy white in throat. Ten to twelve open. A consistent winner....	2 10 100	.10 .40 2.40	3-.10 .25 1.60	10-.10 .10	100 1000	.15 1.00
PELEGRINA ( <i>Pf</i> ) A pure, dark violet-blue. The lower petals are somewhat darker. A color that has never before appeared in any glad. Six to eight open at one time. All the buds on the spike show color when the first floret opens .....	1 10 100	.10 .70 4.60	2-.10 .40 3.00	3-.10 .30 1.80	25 100 1000	.10 .30 2.00



B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
PFITZER'S TRIUMPH (Pf) One of the finest and largest gladiolus ever introduced and will remain as a leader for many years. Blooms have a diameter of six or more inches. A bright salmon-orange with a velvet-red blotch. A sensation.....	2 10 100	.10 .40 2.40	3-.10 .25 1.60	10-.10 .10	100 1000	.15 .80
PICARDY (Pal) Picardy is the most outstanding glad ever introduced. A soft apricot-pink with a silvery sheen, feathering of slightly deeper color in throat. The individual florets are extremely large. Slightly ruffled, of a heavy, wax-like texture. There are ten of these blooms open at one time, well placed on a graceful spike. A consistent winner .....	2 10 100	.10 .45 3.00	4-.15 .25 1.70	10-.15 .15 1.20	100 1000	.15 .80
PIRATE (Palmer) Shades of carmine and pomegranate-purple .....	1 10	.10 .80	2-.15 .60	2-.10 .40	25 100	.10 .30
PRIDE OF PORTLAND (Ellis) Light rose-pink with clear, creamy-white throat. No other markings. One of the finest varieties. Sweepstakes winner at "Century of Progress" in 1933 .....	2 10 100	.12 .50 4.00	4-.15 .30 2.40	10-.15 .15 1.20	100 1000	.15 1.00
PRIDE OF WANAKAH (Criswell) Beautiful lavender-rose. A favorite with the florist....	2 10	.10 .40	4-.15 .25	10-.15 .15	100 1000	.15 1.00
PRIMROSE PRINCESS (Sal) Tall; clear primrose yellow, lower petals darker. Long spike of well-placed blooms. One of the best light yellows .....	2 10	.10 .40	4-.15 .25	10-.15 .15	100 1000	.15 1.00
QUEEN HELEN II (Sal) Light rose with cream blotch. Carmine feathering in throat. Six large wide open florets on a tall spike. Late .....	1 10	.10 .80	2-.15 .60	2-.10 .40	20 100	.10 .40
RADIANT ORANGE (A) Medium-sized spike of bright orange flowers. Vigorous grower..	2 10 100	.10 .40 2.20	4-.10 .25 1.60	10-.10 .10 1.00	100 1000	.15 .80
RAMESSES (Stevens) Very tall spike, immense flowers of deep maroon. Nicely ruffled.....	2 10	.12 50	4-.15 .30			
RED LORY (Errey) Unusually tall spike of carmine-rose, with deeper red blotches. Often fifteen blooms open at one time.....	1 10	.10 .80	2-.15 .60	2-.10 .40	25 100	.10 .30
RED PHIPPS (Briggs) Brilliant, light scarlet. Has same shape and habits as W. H. Phipps	2 10 100	.14 .55 3.40	3-.10 .30 2.20	4-.10 .20 1.40	25 100 1000	.10 .30 2.50
RED ROY (Ellis) Rich red with cream blotches. Very tall spike .....	2 10	.12 .50	4-.15 .30	4-.10	25 100	.10 .30
REDWOOD BEAUTY (Piper) Flame red, flecked darker. Deep scarlet throat bordered cream and sanded. A combination not found in any other glad. Four to five well placed blooms. Intensely ruffled. Very heavy substance. Very outstanding .....	1	1.50				

B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
REFLECTION ( <i>Goodrich</i> ) A fine white with red blotch in throat. Upper petals tinted so as to give the appearance of reflecting the red of the throat. Very oustanding.....	2 10 100	.10 .40 2.40	3-.10 .25 1.60	10-.10 .10 .80	100 1000	.15 1.00
ROSE MARIE PFITZER ( <i>Pf</i> ) A massive spike. Very delicate pink blending with creamy white. Flowers neatly waved .....	1 10	.20 1.60	.15 1.20	.10 .80	10 100	.15 1.00
RUFFLED GOLD ( <i>Goodrich</i> ) A heavily ruffled yellow with a rose-pink feather in throat....	2 10 100	.10 .40 2.40	3-.10 .25 1.60	10-.10 .10 .80	100 1000	.15 1.00
SALBACH'S ORCHID ( <i>Sal</i> ) Large, with clear, wide open blooms of orchid pink. Good substance. Fine placement. Seven or eight open at once. Form similar to Minuet.....	2 10	.12 .50	4-.15 .30	10-.15 .15	100 1000	.25 2.00
SALBACH'S PINK ( <i>Sal</i> ) Large, wide open: pink with soft carmine penciling on lower petals. Vigorous grower .....	2 10	.12 .50	4-.15 .30	10-.15 .15	100 1000	.25 2.00
SCHWABEN GIRL ( <i>Pf</i> ) Early. Pure pink self color. 7-8 large beautiful blooms open.....	1 10	.10 .80	2-.15 .60	2-.10 .40	25 100	.10 .30
SEESTERN ( <i>Pf</i> ) Fine; light salmon-pink with effective orange scarlet blotches .....	1 10	.15 1.20	.10 .80	2-.15 .50	15 100	.10 .50
SEÑORITA ( <i>Sal</i> ) Rich salmon-orange with carmine penciling. Many large flowers open....	2 10	.10 .40	4-.15 .25	10-.15 .15	100 1000	.25 2.00
SILVER THREAD ( <i>A</i> ) Bright red with silver streaks. A novelty .....	2 10	.12 .50	4-.15 .30	10-.15 .15	100 1000	.15 1.00
SMILIN' MAESTRO ( <i>Christ</i> ) Large; deep salmon rose, flaked brown. This is considered one of the beter Christ varieties.....	1 10	.25 2.00	.20 1.50	.15 1.00	15 100	.25 1.50
SMILIN' THRU ( <i>Ellis</i> ) Tall; ruffled; lavender-cream. Seems to have about ten colors. Truly a beauty .....	1 10	.25 2.00	.20 1.60	.15 1.20	10 100	.25 2.00
SONATINE ( <i>Pf</i> ) Tall growing light pink often flaked with small red blotches. Good size blooms .....	1 10	.20 1.60	.15 1.20	2-.15 .60	10 100	.15 1.00
SOUTHERN CROSS ( <i>Whiteley</i> ) A new, bright red. Self color and perfect placement. Tall and strong. 8-10 open. Scarce.....	1 10	.15 1.20	.10 .80	2-.12 .50	25 100	.15 .50
SPIRIT OF ST. LOUIS ( <i>D</i> ) A fine, early orange-saffron. Large spike with many open	2 10 100	.10 .40 3.00	4-.15 .25 2.00	10-.15 .15 1.20	30 1000	.10 1.00
STAR OF BETHLEHEM ( <i>Pf</i> ) Color snow white with tinge of cream on lower petals. Six to eight open. Florets are of good substance	1 10	.25 2.00	.15 1.20	.10 .80	3 35	.10 1.00
SUNSHINE GIRL ( <i>Stevens</i> ) Geranium pink with yellow throat. Seven to eight well placed blooms on a stem that frequently crooks .....	2 10	.12 .50	4-.15 .30	10-.15 .15	100	.15
TIP TOP ( <i>Pf</i> ) Very large; scarlet red, deeper scarlet blotch. Seven or eight flat, wide-open flowers. Wonderful exhibition type....	1 10	.40 3.20	.25 2.00	.15 1.20	2 100	.10 4.00
THE EMIR ( <i>Pety</i> ) Rosy bronze, overlaid violet. Very pretty .....	2 10 100	.10 .40 2.40	3-.10 .25 1.60	10-.10 .10 .80	100 1000	.15 1.00

B R A U C H E R   G A R D E N S   ★ ★   G L A D I O L U S

VARIETY	Bulbs				Bulblets	
	Per	Large	Medium	Small	Per	
THE MOOR (Crow) Slightly ruffled; deep red without streaks or flecks. Eight well-placed blooms open at one time.....	1	.25	.15	.10	15	.25
					100	1.00
TOA (Miller) Light orange salmon. Six to seven five-inch florets open. A great deal like Pfitzer's Triumph .....	1	.40	.30	.20	8	.25
	10	3.20	2.40	1.60	100	2.00
TOBERSUN (A) One of the very best. Large, clear yellow flowers of excellent substance. Six to eight open. Good grower.....	2	.10	3-.10	10-.10	100	.15
	10	.40	.20	.10	1000	1.00
	100	2.40	1.60	.80		
TOSCA (Barth) Deep red, throat almost black. Six five-inch florets on a medium spike. Early. Firm texture .....	1	.20				
TREVONIAN (Hornberger) Large outstanding rose red. Fine exhibition. Strong grower....	1	.35	.25			
VEILCHENBLAU (Pf) Violet-blue with dark, pansy-like blotches. Good, straight spike. Florets well placed .....	2	.10	4-.15	6-.15	30	.10
	10	.40	.25	.15	100	.30
	100	3.60	2.00		1000	1.60
WASAGA (Pal) Prim-grand. A strong-growing buff; flowers somewhat ruffled. Four to five open .....	1	.10	2-.10	5-.10	100	.25
	10	.70	.40	.20	1000	1.60
	100	5.60	3.20	1.60		
WELCOME (A) Heavily ruffled orange with cream throat. Grows to be five feet tall. never crooks .....	1	.10	2-.10	5-.10	100	.25
	10	.70	.40	.20	1000	1.60
	100	5.60	3.20	1.60		
WUERTEMBERGIA (Pf) Brilliant scarlet with cream blotch. A great favorite .....	1	.10	2-.10	3-.10	25	.10
	10	.70	.40	.20	100	.30
	100	5.60	3.20	1.60	1000	2.50
YELLOW EMPEROR (Ellis) Medium yellow. Appears to be a larger improved Yellow Perfection. Very good .....	1	.15	.10	2-.15	10	.25
	10	1.20	.80	.60	100	2.00

B R A U C H E R    G A R D E N S    ★ ★    G L A D I O L U S

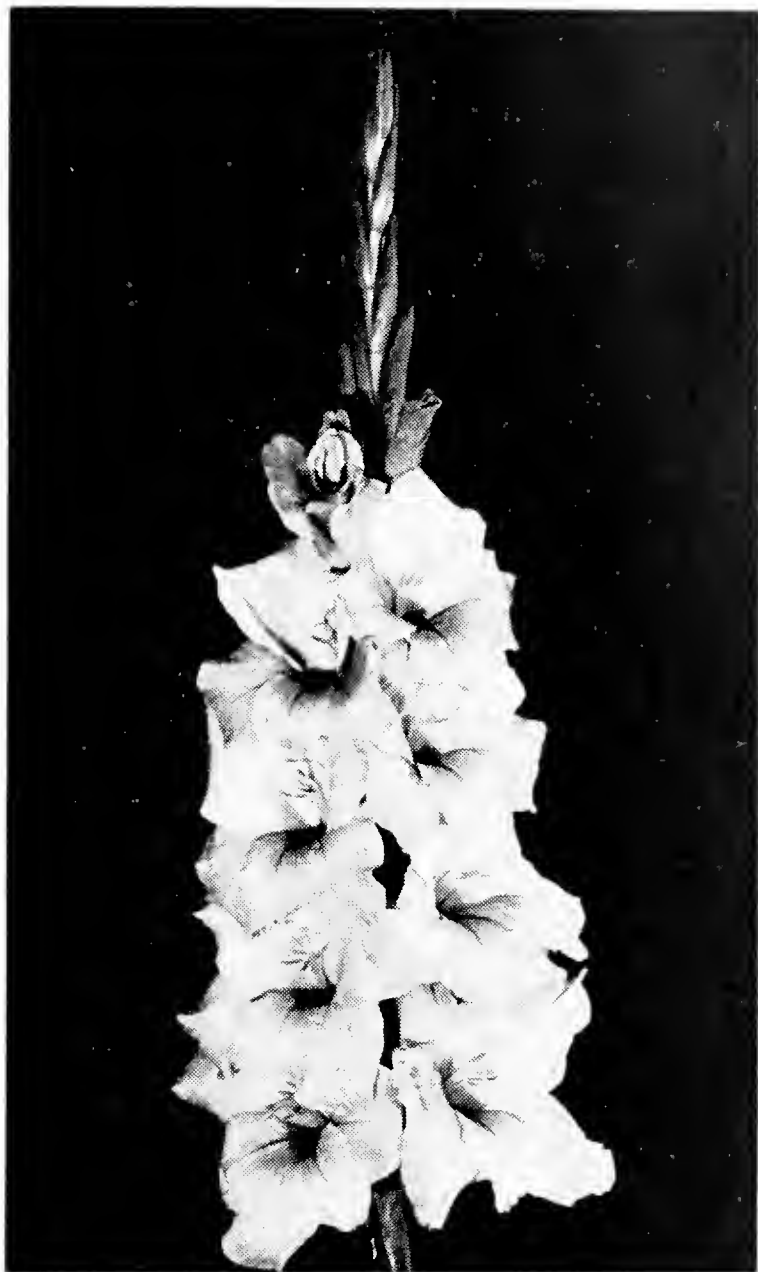
WHOLESALE

Prices listed are per 100, F. O. B. Akron, O. Not less than 25 bulbs of one kind or size at the 100 rate. 1,000 bulbs for 8 times the 100 price, with not less than 250 of one kind and size at the 1,000 rate.

500 bulblets at 1,000 rate or one pint at the quart rate.

No order accepted from this list for less than \$3.00. 25% deposit will hold order for future delivery. 5% discount on orders of \$25.00 or more, if cash in full accompanies order.

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
							1000	Quart
AFLAME.....	2.20	1.80	1.40				1.00	2.80
ALBATROS.....	3.80	3.20	2.80	2.40			1.75	4.00
ANGEL'S DREAM.....	2.20	1.80	1.40	1.20	.80	.60	.80	2.50
AVE MARIE.....	3.00	2.40	2.00	1.60	1.20	.80	1.50	3.00
BAGDAD.....	2.60	2.20	1.80	1.20	.80	.60	.75	1.50
BETTY JOY.....	2.00	1.60	1.40	1.20	.80	.60	.75	2.00
BETTY NUTHALL.....	2.00	1.60	1.40	1.00	.80	.60	.60	1.50
BREAK-O-DAY.....	2.00	1.60	1.40	1.00			.50	1.00
CATHERINE COLEMAN.....	2.60	2.20	1.80	1.40	1.00		.80	2.50
COMMANDER KOEHL.....	3.20	2.80	2.20	1.80	1.20	1.00	1.50	4.00
DR. MOODY.....	2.00	1.80	1.40	1.00			.60	1.50
DUNA.....	5.60	4.40	3.60	2.80	2.00	1.80	2.00	
EMILE AUBRUN.....	2.80	2.20	1.80	1.40	1.20	1.00	1.00	3.00
GLORIANA.....	2.20	1.80	1.40				1.00	
GOLD EAGLE.....	2.40	2.00	1.60				.80	1.50
GOLDEN DREAM.....	2.20	1.60	1.20	1.00	.80	.60	1.00	3.00
GOLDEN SWALLOW.....	2.00	1.60	1.20				.80	1.50
GRAND SLAM.....	3.20	2.80	2.20	1.80	1.40	1.00	2.00	4.00
JANE ADDAMS.....	3.00	2.40	1.60	1.40	1.20	1.00	1.50	
LADY LORENE.....	2.00	1.60	1.20	1.00			.60	1.20
LADY MACBETH.....	2.40	2.00	1.60	1.20			.80	2.00
MAGNA BLANCA.....	3.80	3.00	2.40	2.00	1.60	1.20	1.50	3.00
MAMMOTH WHITE.....	3.00	2.40	2.00	1.60	1.20	.80	1.50	4.00
MARGARET FULTON.....		2.00	1.60	1.20	1.00	.80	1.00	2.50
MARMORA.....	2.60	2.20	1.40	1.00	.80	.60	1.00	3.00
MILADY IMOGENE.....	2.00	1.60	1.20	.80	.60		.50	1.00
MINUET.....	2.80	2.40	1.80	1.60			1.00	3.00
MOTHER MACHREE.....	3.00	2.40	1.80	1.40	1.20	1.00	1.00	2.50
MRS. P. W. SISSON.....	2.40	2.00	1.60	1.40			1.00	3.00
MRS. RAY P. CHASE.....	4.00	3.40	2.80	2.20	1.60	1.00	1.20	3.00
OUR SELECTION.....	2.40	1.80	1.40	1.20	1.00	.80	1.00	2.50
PAISLEY.....	2.20	1.80	1.40	1.20	.80	.60	.80	2.00
PFITZER'S TRIUMPH.....	2.40	1.80	1.40	1.20	1.00	.80	1.00	3.00
PICARDY.....	2.20	1.80	1.40	1.20	.80	.60	.60	2.00
PRIMROSE PRINCESS.....	2.20	1.80	1.40	1.20	.80	.60	.75	
RADIANT ORANGE.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
REFLECTION.....	2.00	1.60	1.20	1.00			.70	
RUFFLED GOLD.....	2.20	1.80	1.60					
SALBACH'S PINK.....	3.00	2.60	2.00	1.60	1.20	1.00	1.00	2.50
THE EMIR.....	2.00	1.60	1.40	1.20	1.00	.80	.60	1.50
TOBERSUN.....	2.20	1.80	1.40	1.20	1.00	.80	.80	2.00
WASAGA.....	4.80	3.60	2.80	1.80	1.40	1.20	2.00	5.00
WELCOME.....	3.00	2.40	1.80	1.20	1.00	.80	1.50	3.50



*Salbach's Pink*

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**APPLICATION BLANK**

**OHIO STATE GLADIOLUS SOCIETY**

R. P. KELLEY, Secretary,  
207 Buckeye Bldg., .....193.....  
Akron, Ohio.

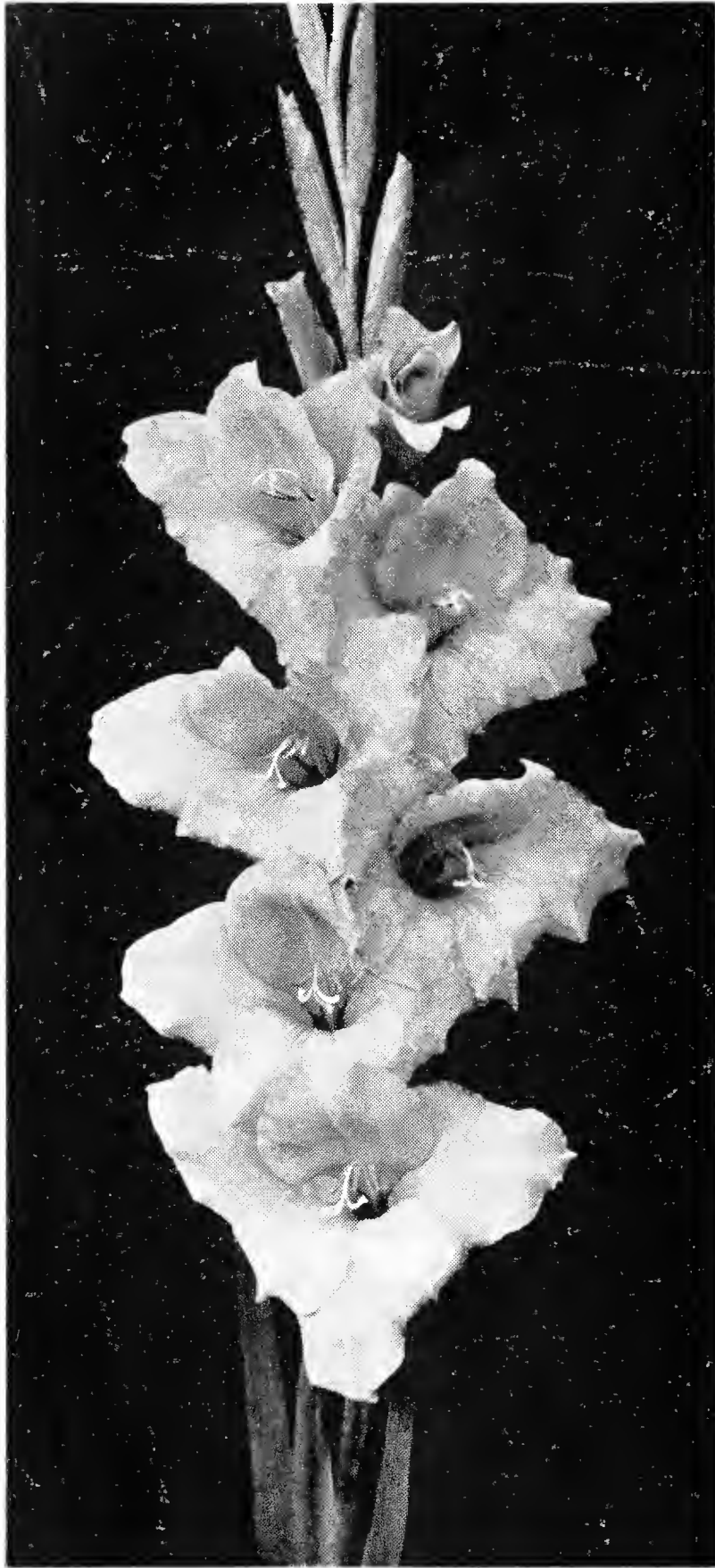
Please enroll me as a member of the OHIO STATE GLADIOLUS SOCIETY, which includes affiliated membership in the American Gladiolus Society and a one year subscription to the Gladiolus Review, for which I enclose \$2.00 as annual dues.  
Each NEW member will receive 12 bulbs (3 each of 4 Prize Winning Varieties).

Name..... Professional Amateur      Mark Out One

Street and Number.....

Post Office..... State.....

Make checks payable to the OHIO STATE GLADIOLUS SOCIETY.



*Mildred Louise*

THE GLADIOLUS

*Gladiolus! Wond'rous color sprays,  
Gorgeous as the clouds in sunset's rays;  
Endowed with charming form and dainty  
grace,*

*Spire of beauty towering into space;  
Floreate clusters; guarding swords of green--  
Crown you Nature's wonder and proclaim  
you Queen.*



